

A global organisation employing over 100,000 people had a comprehensive and popular business intelligence (BI) tool for its country and regional Pricing departments. Despite its popularity user feedback highlighted areas for improvement particularly regarding productivity and analysis capability.

## Requirement

Our client wanted its Pricing BI system to keep pace with user demand for improved features.

## Solution and results

The Information Factory's solution focused on two key areas; upgrading and automating the system's functionality. In terms of functionality users can now check if all relevant surcharges and fees have been applied to a customer account, track KPIs and assess whether a particular customer tariff is aligned to general market rates.

Time consuming manual processes have been automated and, at the touch of a button, users are able to measure whether standard price increases have been implemented and can prepare data sheets for the company's top 300 customers.

- Teradata
- Cognos BI Suite
- Java